

Download Built To Last Successful Habits Of Visionary Companies

Built to Last: Successful Habits of Visionary Companies (Good to Great) [Jim Collins, Jerry I Porras] on Amazon.com. *FREE* shipping on qualifying offers. Drawing upon a six-year research project at the Stanford University Graduate School of Business, James C. Collins and Jerry I. Porras took eighteen truly exceptional and long-lasting companies and studied each in direct comparison to one of ...— Collins and Porras, Built to Last: Successful Habits of Visionary Companies. Mahoney and McCue sound a cautionary note when assessing BHAGs, seeing them as "[w]orthwhile when relevant to the business; inspiring to employees but disappointing when dropped in a few years in favor of other goals". The Center for Visionary Leadership is a 501 (c) (3) non-profit organization and we welcome your support. From the author of Built to Last, Good to Great outlines a model for turning a good, average or even mediocre company into a great one. The book includes a useful model which brings all the theory together in a meaningful and memorable way. By bringing together disciplined people, using disciplined thought and disciplined action companies can build up and break through the barriers that hold ...